



## PATENT ABSTRACTS OF JAPAN

(11) Publication number: **2002149853 A**

(43) Date of publication of application: **24.05.2002**

(51) Int. Cl. **G06F 17/60**  
**G06F 13/00**

(21) Application number: **2000346955**  
(22) Date of filing: **14.11.2000**

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(54) INFORMATION SHARING SITE, OPERATION METHOD OF INFORMATION SHARING SITE, AND STORAGE MEDIUM WITH OPERATION PROGRAM OF INFORMATION SHARING SITE STORED THEREIN

tion shared page point management means 54 to the information registrant and an advertiser.

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(57) Abstract:

**PROBLEM TO BE SOLVED:** To provide an information sharing site generating a win-win type merit between an information registrant and an information user by adapting the method of paying a consideration to the information registrant according to the usability of provided information.

**SOLUTION:** In this information sharing site 40 for registering the information transmitted from an information registrant terminal 10 in an information shared page 42, and permitting a user terminal 20 to browse and listen to the information registered in the information shared site 42, an information sharing page point management means 54 imparts a point to the information registrant for the information registered in the information sharing page 42 according to the browsing and listening state by the user terminal 20. A consideration payment management means 56 pays the consideration on the basis of the point imparted by the informa-

